



October 15, 2008

Dear SCORE Racers, Crews and Friends,

A very, very warm welcome to Mexico for all you ambitious adventurers to the legendary 41<sup>st</sup> Annual Tecate SCORE Baja 1000, the Granddaddy of all desert races!

This year's race will be a large loop race of approximately 634 miles starting and finishing in front of the Riviera del Pacifico Cultural Center in the heart of Ensenada. The course itself is different and challenging as always and the variety of terrain will provide participants with everything the wonderful Baja peninsula can offer.

From the start in Ensenada the course will go east to Ojos Negros for 30 miles which will be used in both directions in the race. From Ojos Negros, the course will travel in a clockwise direction covering much of the incredibly beautiful northern section of Baja California. From Ojos Negros, the course turns Northeast through the Pine Forest nearly up to the U.S. border, west of Mexicali. The course turns south at the top of the infamous Laguna Salada, paralleling Mexican Highway 5. Next will be the San Felipe loop where the course will cover some of the rugged Tecate SCORE San Felipe 250 course.

After the San Felipe loop, the course will head north and northwest, joining Highway 3 for a short distance to the Mike's Sky Ranch turnoff. Then the course heads to the Llano Colorado section and Highway 1. From this point the course is very similar to this year's Tecate SCORE Baja 500 heading north along the Pacific Ocean below San Vicente and past Erendira, back inland up through Santo Tomas then turning northeast just past Uruapan winding its way back to Ojos Negros for the final charge back to Ensenada.

We welcome network television to the Tecate SCORE Baja 1000 for the fifth consecutive year and the fifth time in history! How awesome is it to have NBC Sports join us again this year to experience the world's foremost desert racing and marvel at the greatest desert racers in the world!! This year's event is being co-produced by NBC Sports in association with our good friends at Aura360. Please mark your calendars for the NBC Sports special on the NBC Television Network for Sunday, Dec. 14, 2008, 1 p.m. to 2 p.m. (EST) when NBC will air the greatest and most famous desert race in the world.

We want to sincerely thank all of the Mexican authorities and government officials who are working so diligently and are so committed to providing us with as safe an environment as is possible for our event. In particular, I want to recognize Baja California Secretary of Tourism Oscar Escobedo Carignan, Ensenada Mayor Pablo Lopez Nunez and Ensenada Public Security Secretary Cesar Santisteban Gastelum.

We have been assured by the Mexican government that we will have the same increased security presence from the Mexican Army, Mexican Navy, Federal Highway Patrol, Federal Police, State Secretary of Security, National Immigration Institute, Customs Officials, Local Police & Firefighter enforcements and the Green Angels that we sincerely appreciated and enjoyed during both this year's Tecate SCORE San Felipe 250 and Tecate SCORE Baja 500.

We encourage you to take a moment during the race and sincerely thank our gracious hosts here in Mexico, who so graciously continue to welcome us with a warm hand of friendship after all of these years.

Thumbs Up! To a safe and memorable adventure...

Sal Fish  
CEO/President  
SCORE International